



## #ShopSmallOnMainSt

### What is it?

Shop Small on Main Street is a call to action to encourage more and smarter shopping during this holiday season. It was an idea that started with a collaboration between the Small Business Development Center and the MEDC to assist Michigan Main Streets to spread the word this holiday season to shop downtown.

#ShopSmallOnMainSt is an organizing principle to encourage the creativity and energy of people all over town to work together for the promotion of the community and one another's businesses during this holiday season.

### How can I join?

- 1 Visit this page- <https://shopsmallonmain.com/submit/>
- 2 Fill out the form and submit your business logo.
- 3 Download our "Best Practices" document for tips on maximizing your exposure.
- 4 "Like" and invite other businesses to like your page on Facebook.